



City of Arts & Innovation

PRESS RELEASE

Police Department
SERGIO G. DIAZ
Chief of Police

FOR IMMEDIATE RELEASE

Date: October 31, 2014

Contact: Sergeant Keenan Lambert
Special Investigations Bureau
Vice / Graffiti Unit
(951) 353.7218

email: klambert@riversideca.gov

RIVERSIDE POLICE DEPARTMENT CONDUCTS “DECOY” OPERATION

Riverside, CA – On October 25th, 2014, The Riverside Police Department's Vice Unit, along with agents from the Department of Alcoholic Beverage Control, conducted a “minor decoy” operation in the City of Riverside. This operation involved a minor, under the supervision of Vice detectives, entering “Off-sale” establishments and attempting to purchase alcohol from an employee. The minors were directed to show their California Driver's License, California Identification Card, and/or inform the employee of their age if requested.

The operation covered seventeen (17) businesses and was conducted over a five-hour period. Of those locations, employees at fourteen (14) of the businesses either checked identification or asked the age of the minor decoy. After the minor divulged their age, the employees properly asked the decoy to leave the establishment without selling them alcohol. Employees at the remaining three (3) businesses sold alcohol to a minor, and were subsequently cited for Business and Professions Code violations. The names of the businesses cited were M&M Liquor in the 10500 block of Indiana Ave., USA Gas in the 3300 block of Van Buren Blvd., and Main Street 76 Station in the 2200 block of Main St.

This project is part of the Department of Alcoholic Beverage Control's Grant Assistance Program (GAP), funded by the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

4102 Orange Street, Riverside, CA 92501 | Phone: (951) 826-5700 | RiversideCA.gov

